



JEEVAN AADHAR SOCIETY

Inspiring and Changing lives



ANNUAL REPORT 2024-25

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ABOUT

Jeevan Aadhar society is an ISO & Great Place to work certified non-government, non-profit, non-partisan voluntary society situated in Mahabubabad district, Telangana state, India. We have been working in the field of Natural resources, Education, Health and sanitation, women empowerment, gender discrimination, environmental issues, sustainable development and human rights etc.

LEGAL STATUS

**NGO
Regist
ration
no****418/2019 dated: 28th May 2019, Regd. under Society Act,
2001****NGO
Darpan
ID****TS/2019/0234853****PAN****AAFAJ1936L****TAN****HYDJ05163E****12A****AAFAJ1936LE20221, Registered under 12A of Income
Tax Act****80G****AAFAJ1936LF20221, Registered under 80G of Income
Tax Act****UDYAM****Registration no. UDYAM-TS-18-0002596****CSR-1****Registration no. CSR00019198****BIS****Registration no. BISC522**

**Guide
Star
Number**

Registration no. 11762

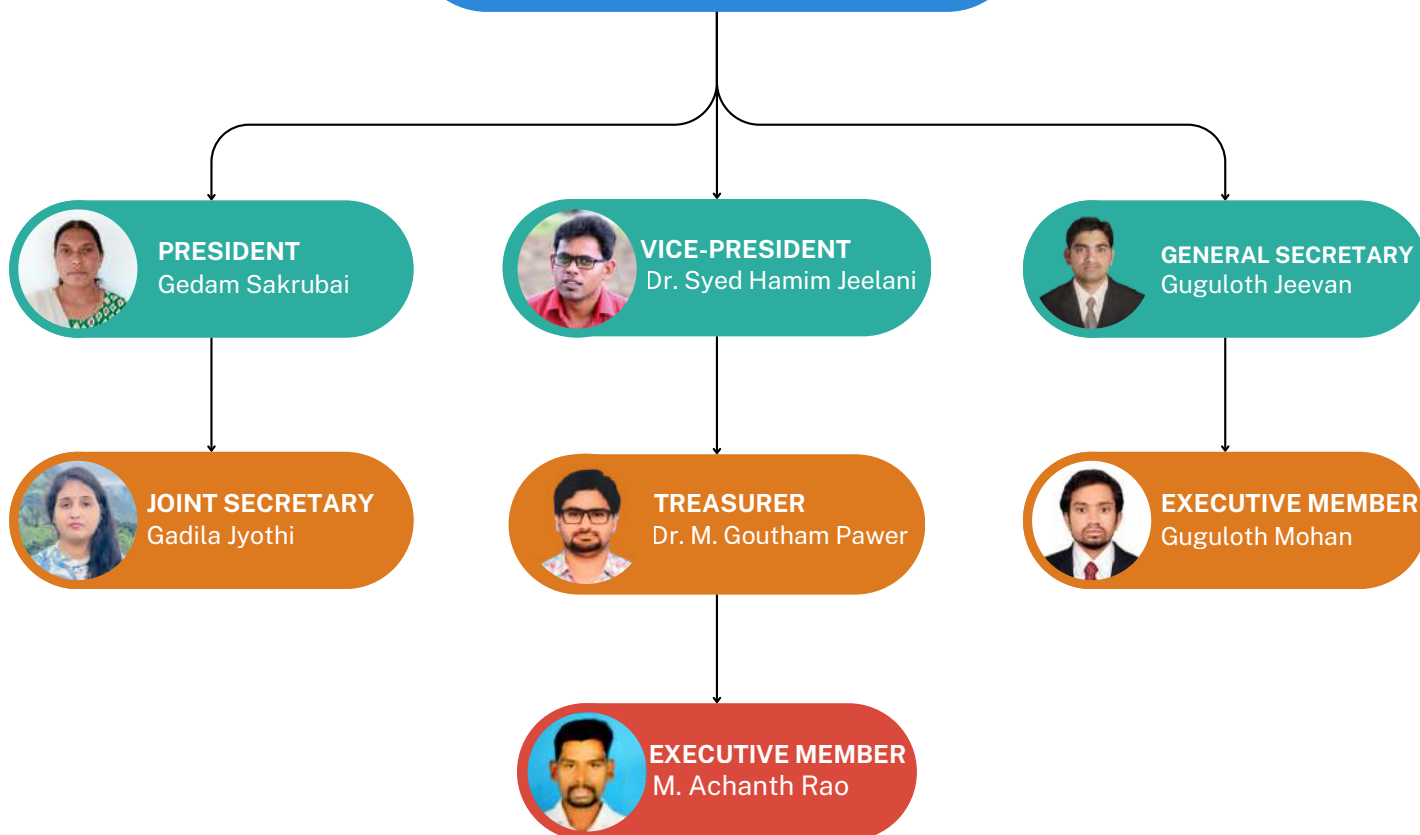
**ISO
9001:
2015**

Certification no. QMS-JEAS-25-55575

**Certifica
tion**

Great Place to work Certified organization

GOVERNING BODY



OUR VISION AND MISSION



OUR VISION

To effectively add to the social and monetary improvement of the communities in which we work and to be an association that consistently react to the evolving social realities through the advancement and utilization of information, towards development of sustainable society that promote and secures the equality, social justice and Human Rights.

Our vision is additionally set of a community where everybody has access to food security, health, drinking water, education, environmental issue, and promotes the privilege of women and man and child to enjoy life of wellbeing and equivalent opportunity. We aim to expand our effect both straightforwardly on the ground through our work, and in a roundabout way by influencing others.

OUR MISSION

To work towards the promotion of the welfare activities of the both central and State (Telangana) governments and its system for the development of the society, and in pursuance of its vision and guiding principle. The society organize programs to facilitate the development of our societies through social work, research work as well as reaches out to the larger community through extension at local and regional levels.

Objectives

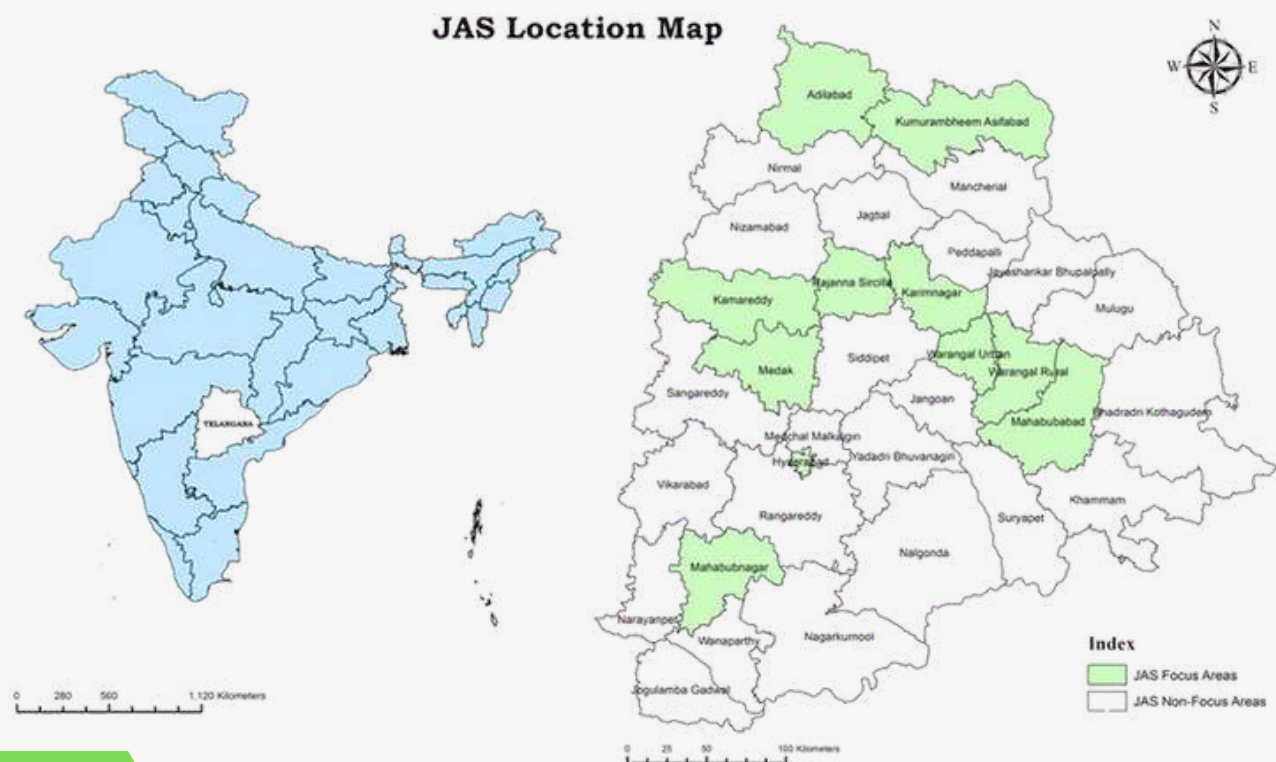
- To maintain the Natural Resources and Environment with increased public participations with the available public schemes.
- To improve the health standards of the people by making them aware about the harmful and contagious diseases.
- To eradicate age old social practices that are prevailing in the society like child marriages, gender equality and women empowerment etc.
- To raise awareness about the importance of education, ensure child rights are protected, provide access to quality education and skill development, career guidance for underprivileged communities, and reduce school dropout rates.



JOURNEY

Our experiences in the last year was somewhat different and difficult, so started thinking deeply on the government programs at the village and town levels. This year we had a great experience and challenges on programs to reach our goals especially with the farmers, school children's and village level labors. Likely to inform that increasing the no of people with Jeevan Aadhar society when conducting the campaigns on the rights of children's and women at the village levels.

In view of making psychologically strong to farmers, children, and local bodies, we the board members of Jeevan Aadhar society haven't look back and started supporting them even in difficult periods like Covid-19 lockdown and proud to inform that they stood strong with the help of our members.



PROJECTS



Health and Sanitation Initiatives

World Health Day (April 7)

World Health Day rolls around every year on April 7, thanks to the World Health Organization (WHO) and its partners, who aim to shine a light on the significance of health and encourage global action. Since 1950, this day has served as a reminder that health goes beyond just not being sick; it encompasses a complete state of physical, mental, and social well-being. In line with this mission, the Jeevan Aadhar Society has been actively working to raise awareness and inspire positive changes within communities.

With the unwavering support of its dedicated team, the Society has rolled out orientation programs, sensitization campaigns, and outreach initiatives to emphasize the importance of balanced nutrition, regular exercise, sufficient rest, mental wellness, and social engagement. In schools, children are taught about hygiene, diet, and physical fitness, helping them cultivate healthy habits that last a lifetime. In rural and agricultural areas, where long working hours and limited healthcare are common, the Society promotes wellness goals like stress management, proper sleep, and preventive care.



The Society has also teamed up with local organizations and Grama Sabhas to spread messages about preventive healthcare, boost community involvement, and foster a culture of health awareness. Family counseling programs have provided guidance to parents on healthy behaviors, positive parenting, and emotional connections, while individuals are encouraged to embrace self-care and stress management techniques.

To make wellness more accessible, the Jeevan Aadhar Society advocates for practical steps like following a healthy diet plan, setting achievable goals, tracking meals, and participating in group activities such as yoga, cultural clubs, and community gardening. By taking a holistic approach to health—from children to families and rural workers—the Society is steadfast in its vision of “Good Health for All,” nurturing healthier, stronger, and happier communities.



**REACHED 1,564 PEOPLE
ACROSS 7 DISTRICTS**



**COVERED 26 MANDALS
AND 65 VILLAGES.**



**COLLABORATED WITH 17
DEDICATED TEAMS.**



**CONDUCTED 42
AWARENESS SESSIONS**

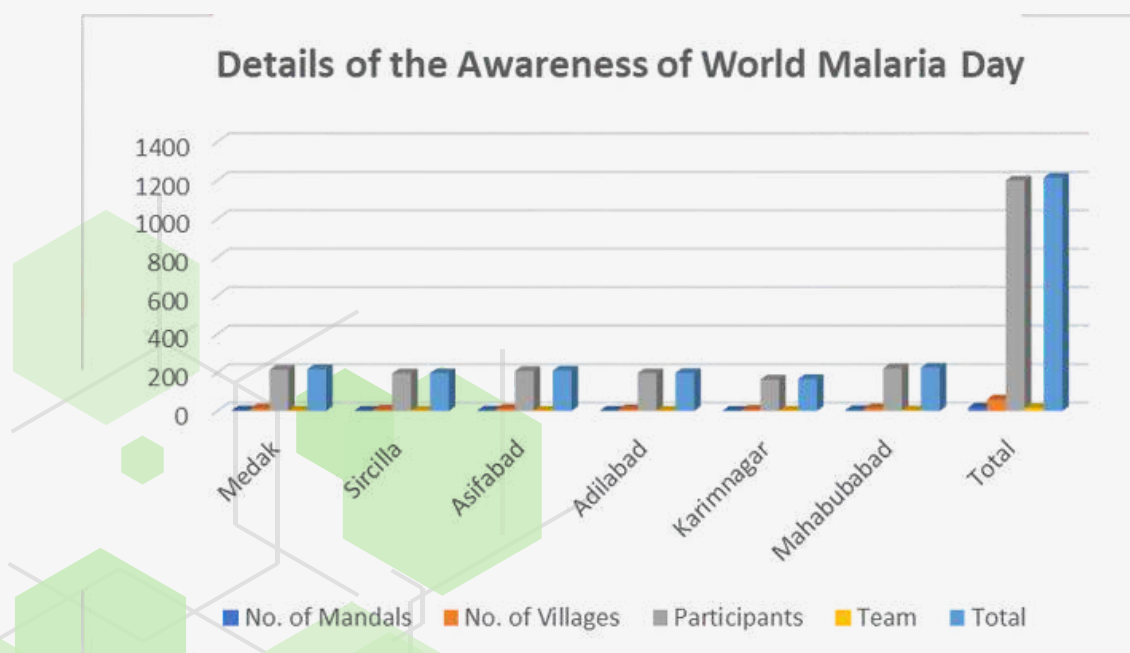
World Malaria Day (April 25)

World Malaria Day is celebrated around the globe on April 25, aiming to raise awareness, prevent infections, and ultimately eradicate malaria. This disease is caused by the Plasmodium parasite, which is primarily spread through the bites of infected female Anopheles mosquitoes. However, it can also be transmitted through unsafe blood transfusions and contaminated needles. The incubation period for malaria typically lasts between 10 to 15 days, and it presents symptoms such as fever, chills, headaches, vomiting, nausea, abdominal pain, and fatigue. Children and individuals with weakened immune systems are especially vulnerable, and if severe malaria goes untreated, it can be fatal.

To tackle malaria cases, global health initiatives are distributing preventive medications and insecticide-treated bed nets. The World Health Organization has even recommended a malaria vaccine for children living in high-risk areas. In Telangana, the Jeevan Aadhar Society has been proactive in fighting malaria by organizing orientation programs across various districts, mandals, and villages. These sessions have educated the public about the symptoms and serious consequences of malaria, including respiratory distress, convulsions, anemia, and even coma.



In addition to raising awareness, the Society has been promoting preventive measures through door-to-door visits and mobilizing Grama Sabha meetings. Families have been encouraged to wear protective clothing, use nets and insecticides, and maintain clean living environments. The Society has also assisted communities in draining stagnant water from unused pots, drums, and pit holes, as well as clearing garbage dumps to minimize mosquito breeding sites. These initiatives have fostered awareness, boosted community involvement, and highlighted the significance of preventive health practices for a malaria-free future.



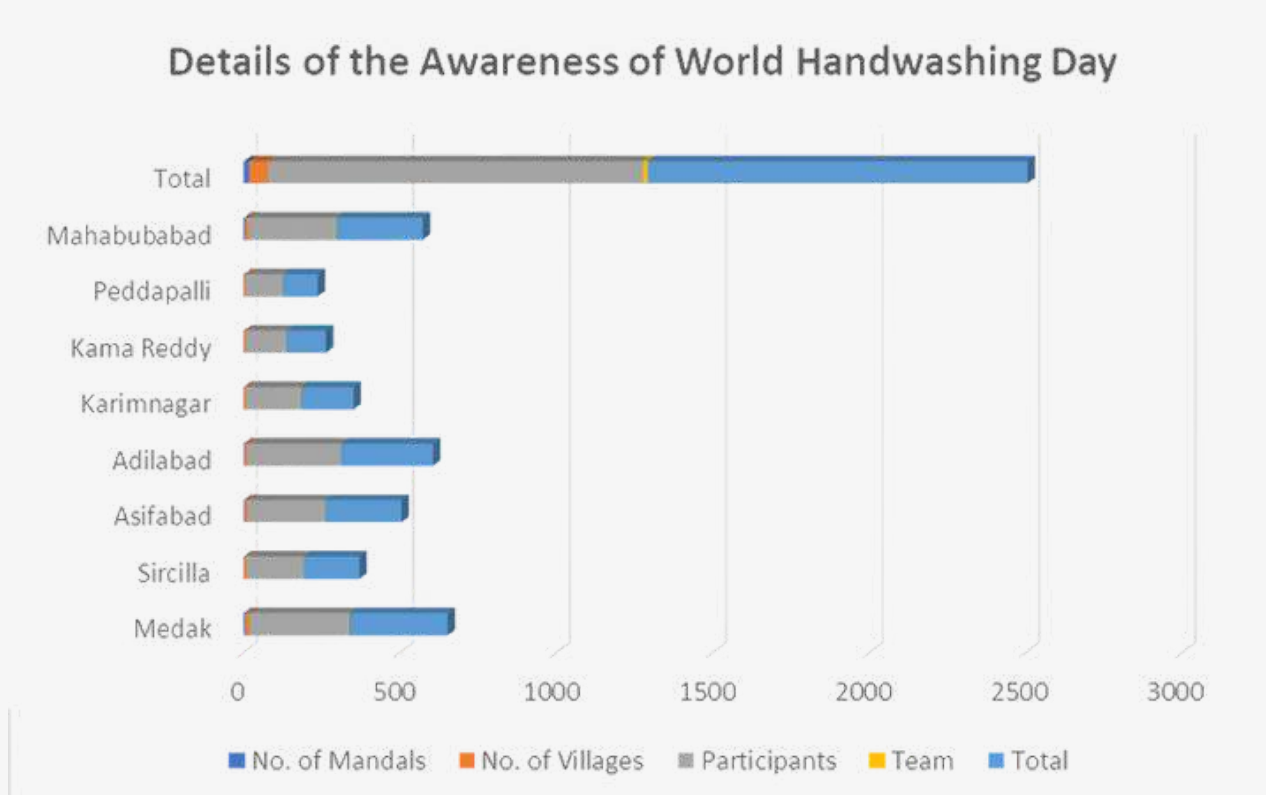
Global Handwashing Day (October 15)

Global Handwashing Day, celebrated each year on October 15, shines a spotlight on the critical role of hand hygiene as an easy yet powerful method of disease prevention and health protection. Handwashing isn't rocket science; it's just a simple act that remains the best defense against infections. During the COVID-19 pandemic, proper handwashing proved to be lifesaving, even before vaccines and masks were widely accessible. However, common mistakes—like not scrubbing hard enough or skipping those tricky spots between the fingers—can really compromise its effectiveness. Keeping our hands clean is essential, especially before meals and after daily activities, to fend off infections.



This year, Jeevan Aadhar Society took the lead in spreading awareness throughout Telangana to commemorate the day. Their campaign touched 24 mandals and 67 villages across 8 districts, engaging 1,715 participants thanks to 20 devoted teams. They guided communities through live demonstrations on effective handwashing, proper soap use, and maintaining everyday hygiene. Participation was strong at the district level, with Mahabubabad showing 274 participants, Karimnagar with 169, Medak at 314, Adilabad at 295, Kumaram bheem Asifabad with 244, Sircilla with 179, Kamareddy at 126, and Peddapalli with 114. In total, 1,735 individuals, including volunteers, were involved.

Through door-to-door outreach and community gatherings, the Society underscored that clean hands can prevent common illnesses like diarrhea, flu, and COVID-19, offering special protection to vulnerable kids and the elderly. These initiatives not only promoted healthier habits but also reinforced how vital hygiene is for nurturing strong and resilient communities.



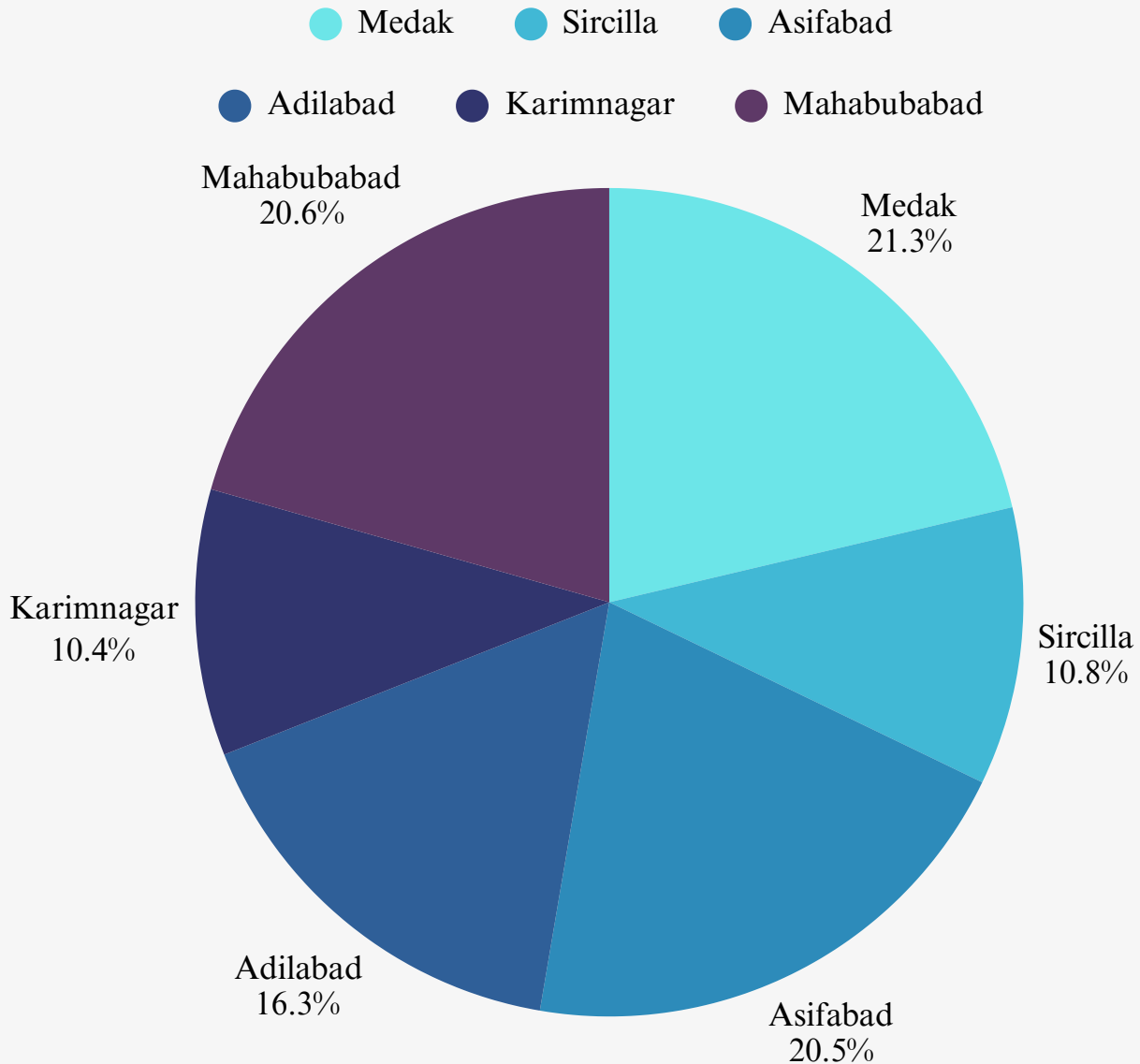
World Food Day (October 16)

World Food Day, held every October 16, is a special occasion that commemorates the establishment of the United Nations Food and Agriculture Organization (FAO) back in 1945. This day shines a light on the crucial goal of achieving Sustainable Development Goal (SDG) 2 – Zero Hunger – while also emphasizing how vital nutrition is for fostering healthier lives and stronger communities. Food isn't just a basic need; it provides us with essential nutrients like carbohydrates, proteins, fats, vitamins, and minerals that we need for energy, growth, repair, and keeping diseases at bay.

The Jeevan Aadhar Society has been at the forefront, with a dedicated team organizing awareness programs across Telangana to underline the importance of nutritious diets and safe food practices. Participants learned about nutritious choices, including leafy greens, peanuts, chickpeas, milk, fish, chicken, and mutton, while receiving guidance to steer clear of unhealthy options like fried snacks, processed meats, and sugary products. These programs also highlighted the significance of vitamins: Vitamin A for maintaining healthy skin and teeth, Vitamin B for boosting energy, Vitamin C for enhancing immunity, and Vitamin D for promoting strong bones.



Details of World Food Day



Additionally, the Society has been advocating for nutrition gardens by distributing plants like curry leaves, moringa, and spinach and showcasing organic farming techniques to inspire local vegetable cultivation. Through these meaningful initiatives, Jeevan Aadhar Society has empowered communities to embrace healthier eating habits, cut down on processed foods, and strive for long-term health and resilience.

HIV/AIDS Awareness

(World AIDS Day –December 1st)

World AIDS Day, which falls on December 1st every year, is a significant global occasion aimed at raising awareness about HIV/AIDS, honoring those we've lost, and reinforcing our commitment to prevention and care. HIV, or Human Immunodeficiency Virus, attacks the body's immune system and, if not treated, can progress to AIDS, or Acquired Immunodeficiency Syndrome. While there's no cure yet, thanks to significant strides in antiretroviral therapy (ART), individuals can now manage HIV more effectively, live longer, and maintain healthier lives.

Jeevan Aadhar Society has taken the initiative to spread the word about prevention, safe practices, and the treatments out there. They engage with the community through public forums, health fairs that include testing, essay contests, and social media campaigns, all designed to educate everyone about safe sex, regular testing, the importance of not sharing needles, and medications like PrEP and PEP. The organization also strives to combat stigma by fostering compassion, encouraging family support, and promoting open dialogue.

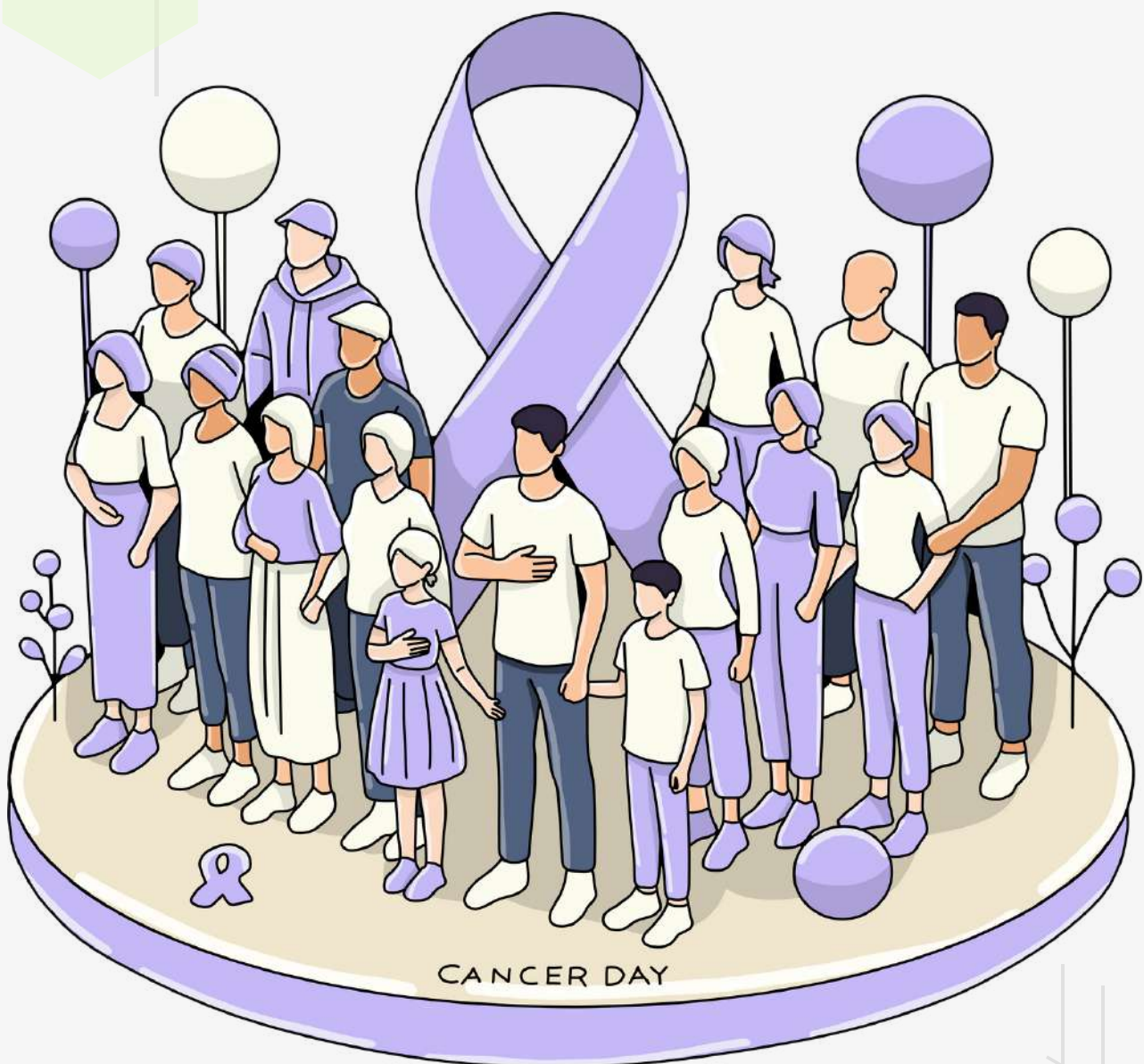
But it doesn't stop there—Jeevan Aadhar Society also champions healthy living for those affected by HIV, motivating individuals to eat well, stay active, get enough rest, and steer clear of alcohol and tobacco. By offering counseling, access to treatments, and emotional support, the Society is nurturing hope and resilience while working towards a brighter future without HIV/AIDS.



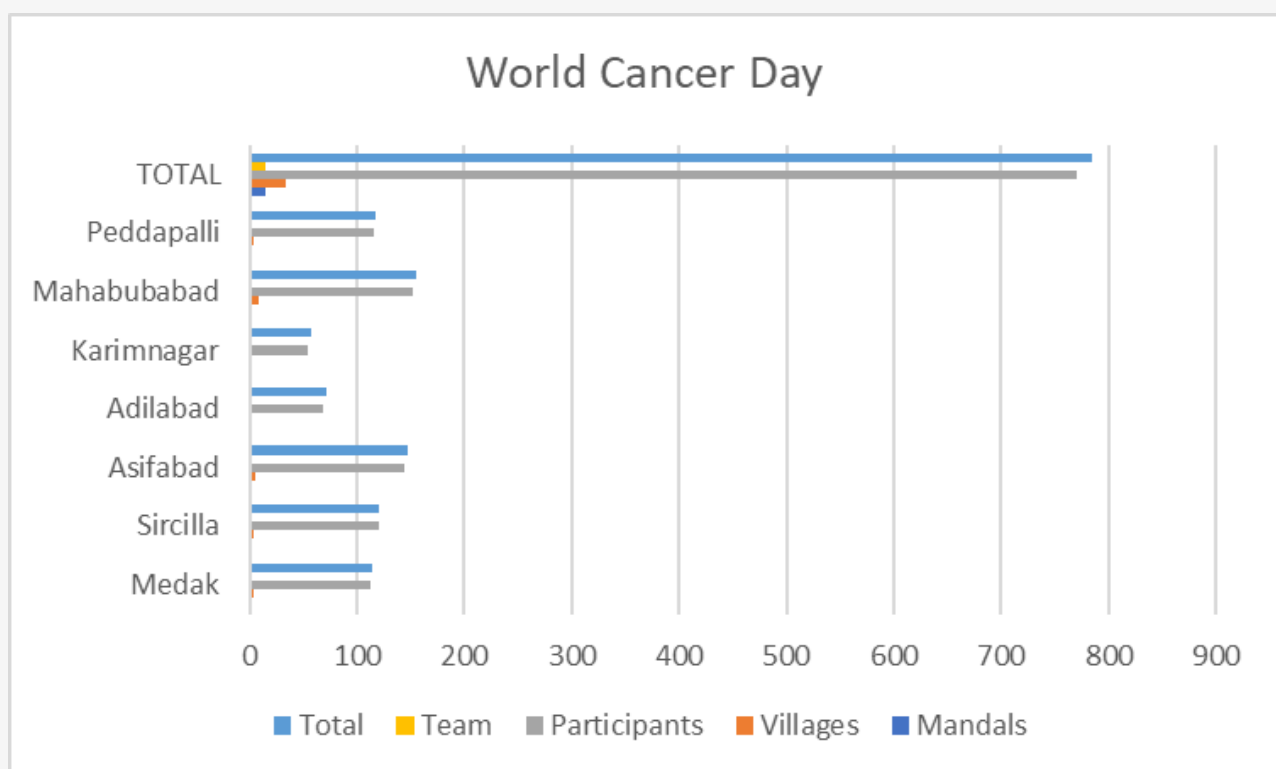
S.No	Name of the District	No. of Mandal	No. of Village	Participate s	Team	Total
1	Mahabubabad	5	8	209	5	214
2	Karimnagar	2	10	255	2	257
3	Adilabad	3	7	185	2	187
4	Komarambheem	3	11	263	3	266
5	Medak	4	14	295	3	298
6	Peddapalli	1	4	120	2	122
7	Siricilla	2	6	160	2	162
Total		18	60	1487	19	1506

World Cancer Day (February 4)

World Cancer Day is held every year on February 4, acting as a worldwide campaign to promote awareness about how we can prevent cancer, detect it early, and access treatment, all while lending support to those impacted. Cancer arises when cells start multiplying uncontrollably due to changes in DNA. Interestingly, only about 5 to 10% of cancers are inherited—most are triggered by lifestyle choices, environmental factors, or spontaneous genetic mutations.



The Jeevan Aadhar Society, with its passionate team, has been leading the charge in awareness campaigns through orientation programs that promote healthy habits like steering clear of tobacco and alcohol, sticking to balanced diets, getting regular exercise, and going for routine screenings. They work hard to educate communities on significant risk factors, such as smoking, unhealthy nutrition, infections, and radiation exposure. Special emphasis is given to women's cancers, particularly cervical and breast cancer, focusing heavily on the critical importance of early detection in saving lives.



The Society also brings attention to red flags like abnormal bleeding, unusual lumps, unexplained fatigue, sudden weight loss, and changes in the skin, urging everyone to seek medical attention promptly. More than just raising awareness, Jeevan Aadhar Society is dedicated to offering emotional and moral support to both patients and their loved ones, tackling stigma, and ensuring that essential medicines and treatments are accessible. Through all these concerted efforts, the Society is steadfast in its mission to decrease cancer-related deaths and foster healthier, more resilient communities.

Women's Empowerment and Gender Equality

Breastfeeding Awareness Week

Breastfeeding plays a vital role in the well-being of both mothers and their little ones, yet many women encounter obstacles that make it difficult to practice. The “Jeevan Aadhar Society” is dedicated to tackling these issues, particularly in rural and tribal areas.

Their initiatives align with the recommendations from the “World Health Organization (WHO)”, which advocates for “exclusive breastfeeding” during the first six months of a baby’s life, followed by continued breastfeeding alongside complementary foods for up to two years and beyond. The society takes the time to educate communities about the three unique stages of breast milk: “colostrum”, “transitional milk”, and “mature milk”.

21 Dangers of Infant Formula
the Infant Formula Companies don't want you to know!

For Your Child: When you feed your baby infant formula, you increase your baby's chance of having:

- 1 asthma
- 2 allergies
- 3 ear infections
- 4 high blood pressure & heart disease
- 5 respiratory infections
- 6 lower IQ & cognitive development
- 7 obesity
- 8 iron-deficiency anemia
- 9 SIDS (Sudden Infant Death Syndrome)
- 10 diabetes (types 1 & 2)
- 11 digestive problems
- 12 childhood cancers
- 13 exposure to environmental contaminants
- 14 sleep apnea
- 15 dental problems & malocclusions

For the Mother: When you don't breastfeed, you increase your own chance of developing:

- 16 diabetes (both gestational as well as type 2)
- 17 overweight & obesity
- 18 osteoporosis
- 19 breast cancer, ovarian cancer & uterine cancer
- 20 hypertensive & cardiovascular diseases
- 21 reduced child spacing

NB: References of the evidence-based research used for this information flyer is on the back
Produced by the World Alliance for Breastfeeding Action (WABA) on its 21st Anniversary - April 2012
Written by Nancy Forrest (RN, BSN, IBCLC), WABA-ILCA Fellow for 2011/2012

Understanding that different groups face specific challenges, Jeevan Aadhar Society employs a multi-faceted strategy. For families living in poverty, they ensure that food distribution at Anganwadi centers under the “Arogya Lakshmi Scheme” runs smoothly to help combat severe anemia among women. They also offer guidance on how to create nutritious, balanced meals.

For mothers working in agriculture or other sectors, the society makes visits to workplaces to advocate for their rights, emphasizing the importance of breastfeeding and encouraging employers to provide safe, private areas for milk expression. They also promote practices such as immediate skin-to-skin contact after birth and “rooming-in” to facilitate on-demand feeding.

Lastly, the society provides essential health and financial information. They advise mothers on the dangers of using feeding bottles and pacifiers and clarify medical guidelines for conditions like tuberculosis. Additionally, they inform women about government programs like the “Pradhan Mantri Matru Vandana Yojana”, which offers financial support. Through these comprehensive efforts, Jeevan Aadhar Society empowers women to prioritize their health and that of their children.

S,No	Name of the District	Number of Mandal	Name of the Village	Participates	Team	Total
1	Mahabubabad	4	13	199	5	204
2	Karimnagar	2	7	126	3	129
3	Adilabad	4	15	219	3	222
4	Komarambheem	3	9	132	2	134
5	Medak	5	15	245	3	248
6	Peddapelli	1	3	46	2	48
Total		19	62	967	18	985

Menstrual Health Awareness Week

The initiative aims to raise awareness and build capacity for menstrual health and hygiene management (MHM) among women and adolescent girls in seven districts across Telangana. The program objectives include educating participants on hygiene practices, suitable hygiene products, and the importance of health and nutrition during menstruation. This is being achieved through various educational sessions for girls and women on personal hygiene in schools and KGBV hostels.

Furthermore, the program has included tangible support, such as a sanitary pad distribution drive in two districts and collaboration with the Dr. Niharika Foundation. Overall, the initiative has successfully engaged 3,080 participants and 7 team members across 5 mandals and 6 KGBV Schools, demonstrating a comprehensive effort to improve menstrual health outcomes at the grassroots level.



జీవన్ ఆధార్ సాస్టేటి నుండి సానిటరీ పంపిణీ మరియు డాక్టర్ నిహారిక ఫౌండేషన్



పాపన్నపేట మార్చి 24 మెట్రో ఉదయం ప్రతినీధి
సోమవారం నాడుటేక్కాల్ శంకరంపేట్ కేజీబీవీ లలో జీవన్ ఆధార్ సాస్టేటి డాక్టర్ నిహారిక ఫౌండేషన్ ప్రతినీధుల నిరూపణ నాగేశ్వరరావు జేఎస్ డైరెక్టర్ సాక్షుభయ ఆధ్వర్యంలో కేజీబీవీ పాఠశాలలో 5000 శానిటరీ పీల్లలకు ఇవ్వడం జరిగింది ఓపెన్ తర్వాత సంవత్సరానికి సరిపడా సానిటరీ ఫ్యాబ్ ఇస్తామని చెప్పడం జరిగింది ఈ కార్యక్రమంలో కేజీబీవీ ఎస్ ఓ బాలమణి ఉపాధ్యాయ బృందం తదితరులు పాల్గొన్నారు

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జీవన్ ఆధార్ సాస్టేటి నుండి సానిటరీ పంపిణీ మరియు డాక్టర్ నిహారిక ఫౌండేషన్
గాంధీవం తెలుగు దినపత్రిక మెట్రో జిల్లా ప్రతినీధి మార్చి 24

సోమవారం నాడు టేక్కాల్ శంకరంపేట్ కేజీబీవీ లలో జీవన్ ఆధార్ సాస్టేటి డాక్టర్ నిహారిక ఫౌండేషన్ ప్రతినీధుల నిరూపణ నాగేశ్వరరావు జేఎస్ డైరెక్టర్ సాక్షుభయ ఆధ్వర్యంలో కేజీబీవీ పాఠశాలలో 5000 శానిటరీ పీల్లలకు ఇవ్వడం జరిగింది ఓపెన్ తర్వాత సంవత్సరానికి సరిపడా సానిటరీ ఫ్యాబ్ ఇస్తామని చెప్పడం జరిగింది ఈ కార్యక్రమంలో కేజీబీవీ ఎస్ ఓ బాలమణి ఉపాధ్యాయ బృందం తదితరులు పాల్గొన్నారు






The initiative to support and promote the "Child Marriage Free India" pledge, a critical step toward ensuring a safe and prosperous future for our youth. Our collective commitment is to eradicate the harmful practice of child marriage and its devastating effects on individuals and society. This pledge, taken by students of Govt. & KGBV schools, outlines a powerful resolve to stand together against this illegal act and raising awareness about the serious health, social, and legal consequences of child marriage, and the fact that all individuals involved—from parents and relatives to event managers—are liable for punishment, including imprisonment.

A group of students in white and red uniforms are performing a dance or exercise routine in a circular formation outdoors. They are arranged in several concentric circles, with some students in the center and others on the perimeter. The background shows a school building and trees.

Awareness on Violence Against Women

To address the growing challenges faced by women, including domestic violence, sexual harassment, child abuse, murders of women, and honor killings, which continue to rise at alarming rates. Many women, due to fear and feelings of inferiority, remain silent or are driven to suicide. To counter this, and in line with the United Nations resolution of December 17, 1999, which declared November 25 to December 10 as the International Day for the Protection of Women's Rights and the Elimination of Violence against Women, JAS has undertaken awareness and intervention programs across multiple districts.

JAS initiatives have focused on empowering women to seek help, encouraging community members to report violence through Sakhi Centers and toll-free helplines, and creating collective responsibility for safety and dignity. As part of this effort, JAS reached 25 mandals and 71 villages across eight districts, engaging 2,915 individuals. Key districts include Mahabubabad (518 participants), Karimnagar (238), Medak (582), Adilabad (448), Komaram Bheem Asifabad (463), Kamareddy (241), Peddapalli (228), and Warangal (197). These initiatives strengthen awareness, foster safe reporting, and advance women's rights at the grassroots level.



Women's Participation in the Panchayat Raj System

Women's empowerment in governance is key to building inclusive and sustainable communities. The Panchayat Raj system has been instrumental in this progress, by integrating gender perspectives into local governance, the Panchayat Raj system ensures that women's needs in education, healthcare, sanitation, and livelihoods are effectively addressed. Women leaders are breaking barriers and bringing meaningful change to their villages.

To strengthen this impact, JAS has conducted awareness programs in rural areas, focusing on building women's capacity to perform their roles confidently. These efforts also guide communities in resolving issues such as roads, pensions, and job cards, fostering accountability and grassroots development through empowered women leaders.



International Women's Day Celebrations - 2025

On 8th March 2025, Jeevan Aadhar Society (JAS) organized International Women's Day programs across five districts of Telangana, with a central event at Ayyagaripally Village, Mahabubabad District, graced by the Deputy Tahsildhar as Chief Guest. The celebration aimed to honor women's contributions in family, agriculture, and society, while creating awareness on health, equal pay, and empowerment.

Activities included interactive sessions, cultural programs, and group discussions highlighting women's roles in agriculture and the challenges they face. A total of 1,816 participants from 55 villages across 14 mandals actively engaged in the events, supported by 12 dedicated teams.

District-wise participation was notable: Mahabubabad, Karimnagar, Medak, Adilabad, and Kumaram Bheem Asifabad. The wide participation reflected strong community involvement and commitment to gender equality.



జీవన్ ఆధార్ సొసైటీ ఆధ్వర్యంలో మహిళా దినోత్సవ వేడుకలు.

అయ్యారం, ప్రజాపాక్షి, మార్చి 8.
జీవన్ ఆధార్ సొసైటీ ఆధ్వర్యంలో అయ్యారం మండలంలో శిశివీడి రెవెన్యూయేరిలో మహిళా దినోత్సవం సందర్భంగా అధ్యక్షతన సమావేశం ఏర్పాటు చేశారు. జీవన్ ఆధార్ సొసైటీ ప్రైవేట్ సొల్యూషన్స్ మాజీ అధ్యక్షురాలు 1977 లో జ్యూలైలో నేపిడి నిర్వహించిన మార్చి 8 తేదీ దాని ప్రతి సందర్భం అన్ని కేసులలో నిర్వహించడం అంగీకరించిన వని గుంటూరు శాసనసభలో సమావేశం కూడా జరిగింది. అధ్యక్షురాలు రాజీవ్ కుమార్.

మహిళా పాక్షి అసమానతలు గురించి, మహిళలు ఏ ఏ రంగాలలో ఉన్నారో అనే విషయం చర్చించారు. స్త్రీల, అధికారంపై అనుభవంపై పొందిన కార్యాల గురించి, బాధా విధానాలను పాక్షిలు, అక్షమ రవాణా విధానాల చర్చించుకుంటూ, కుటుంబంలో స్త్రీల మీద దృష్టి పెట్టాల్సిన అంశాల గురించి సభ్యుల అభిప్రాయం తెలుసుకుంటూ మార్చి 8 తేదీ దాని ప్రతి సందర్భం అంగీకరించిన వని గుంటూరు శాసనసభలో సమావేశం కూడా జరిగింది. అధ్యక్షురాలు రాజీవ్ కుమార్.

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Education and Child Rights

Education for All - BADI BATA

This mission to prioritize education, focusing on three key areas: children's rights, preventing school dropouts, and celebrating Children's Day. They firmly believe that every child deserves the right to an education, which is essential for a free society. To make this a reality, the society organizes village-level meetings with local officials and community leaders to discuss educational issues and identify children who may be at risk. They shine a light on the damaging effects of “child labor”, which steals away children's innocence and potential, emphasizing that a family's financial situation shouldn't hinder a child's ability to learn. If they discover a child who isn't attending school due to financial struggles, they step in and refer the case to the “Child Welfare Committee” to help get that child enrolled in school.

One of the society's standout initiatives is providing “career guidance” to students in rural areas, who often feel lost after finishing their SSC or intermediate studies. They understand that many parents in these communities may not have had the opportunity for education themselves, leaving their children feeling anxious and uncertain about their futures. To address this, the Jeevan Aadhar Society offers counseling and career guidance training programs, complete with informative brochures that lay out various educational and professional options. The results have been impressive, with many students who followed their guidance successfully passing their exams and moving on to achieve their goals.



The society actively partners with government initiatives like the "Badi Bata" program, which aims to tackle school dropout rates. Through this program, they work to inform families about the Right to Education Act and share details on open schooling options. Their commitment shines through in their hands-on approach, such as covering the exam fees for two children in open school, leading to one of them successfully passing. These initiatives, recorded across seven districts, highlight the society's unwavering dedication to ensuring that every child has the chance to receive an education and pave the way for a brighter future.

District	Mandals	Villages	Participants	Officials	Team	Total
Medak	5	14	352	24	2	378
Sircilla	2	5	110	14	1	125
Asifabad	3	12	231	26	2	259
Adilabad	3	14	385	16	3	403
Karimnagar	2	6	148	15	3	166
Mahabubabad	5	16	412	19	5	435
Peddapalli	2	4	92	8	2	102
TOTAL	22	71	1730	122	18	1870



International Literacy Day

On the occasion of International Literacy Day, Jeevan Aadhar Society organized literacy awareness programs across 35 villages in Medak, Komaram Bheem Asifabad, Adilabad, Karimnagar, and Mahabubabad districts. Awareness sessions highlighted the importance of education for children, the role of parents in securing their future, and practical guidance on avoiding financial and social vulnerabilities caused by illiteracy. Village-level awareness programs on literacy and child education. Motivation for parents to prioritize schooling for their children. Practical awareness on signing documents, understanding rights, and avoiding exploitation. Advocacy for the national goal of 100% literacy in alignment with UN efforts. Strengthened community awareness on the importance of literacy. Empowered participants with knowledge on protecting themselves from deception. Promoted child enrollment in schools, contributing to reduced dropout rates. A total of 900+ participants (885 community members supported by a team of 12 facilitators) actively took part in the campaign.



Environmental and Sustainable Development

Plastic Pollution Awareness and Sustainable Alternatives

The initiative to combat plastic pollution through a comprehensive strategy of community engagement and education was organised on raising awareness about the significant and widespread damage that plastic causes to our environment, including its detrimental effects on human health and wildlife. Their goal is to encourage a shift away from single-use plastics and toward more sustainable, eco-friendly alternatives.

The society's efforts are multifaceted, beginning with targeted awareness campaigns held in various public spaces like villages, schools, and community centers. These campaigns are designed to inform the public about the dangers of plastic waste and motivate them to adopt better habits. A key part of their strategy is to provide tangible solutions. The organization distributes cotton and jute bags, which serve as direct, reusable replacements for plastic bags. This initiative not only reduces plastic consumption but also helps to normalize the use of sustainable products within the community. Furthermore, to address existing pollution, the team organizes cleanliness drives to actively remove plastic waste from public areas, making the environmental problem visible and inspiring collective action.



To ensure their message reaches as many people as possible, the Jeevan Aadhar Society employs direct community outreach methods. This includes door-to-door awareness initiatives and the mobilization of Grama Sabhas (village councils). This personal approach has allowed them to connect with a large number of people, reaching over 1,000 community members across 39 villages, 12 mandals, and 4 districts. The collective impact of their work is a significant reduction in the reliance on single-use plastics and a greater understanding of the health and environmental risks associated with them. The society's tireless efforts have successfully inspired communities to embrace cleaner, more sustainable practices, paving the way for a healthier and greener future.



Promotion of Millets for Nutrition and Sustainability

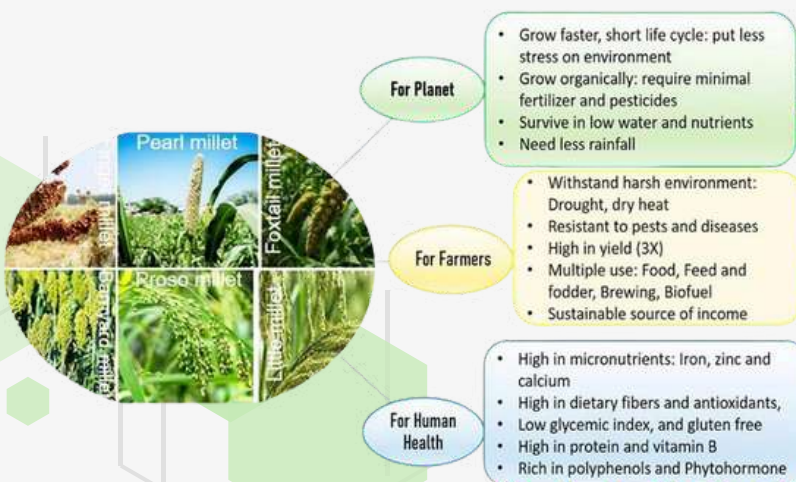
A dedicated campaign was organised to reintroduce millets as a vital component of local diets and agricultural practices. Their primary objective is to spread awareness about the profound nutritional and health benefits of millets while encouraging their cultivation as a sustainable food choice for creating healthier communities. The society understands that millets, being naturally gluten-free and packed with essential nutrients, are an excellent and inclusive dietary option for people of all ages.

To accomplish this mission, the society implemented a multi-faceted approach. They began by distributing seeds for traditional millets like Jowar (sorghum), Bajra (pearl millet), and Ragi (finger millet) directly to local farmers. Crucially, this wasn't just a simple distribution; the team also provided practical demonstrations on effective cultivation methods, empowering farmers with the knowledge needed to ensure a higher yield. This focus on both resources and education helps improve food security at the family level. Beyond the fields, the society conducted interactive awareness sessions that went right into the kitchens of community members. They taught people how to prepare delicious and healthy millet-based foods, such as Roti, actively encouraging their daily consumption as a healthier alternative to more common grains.

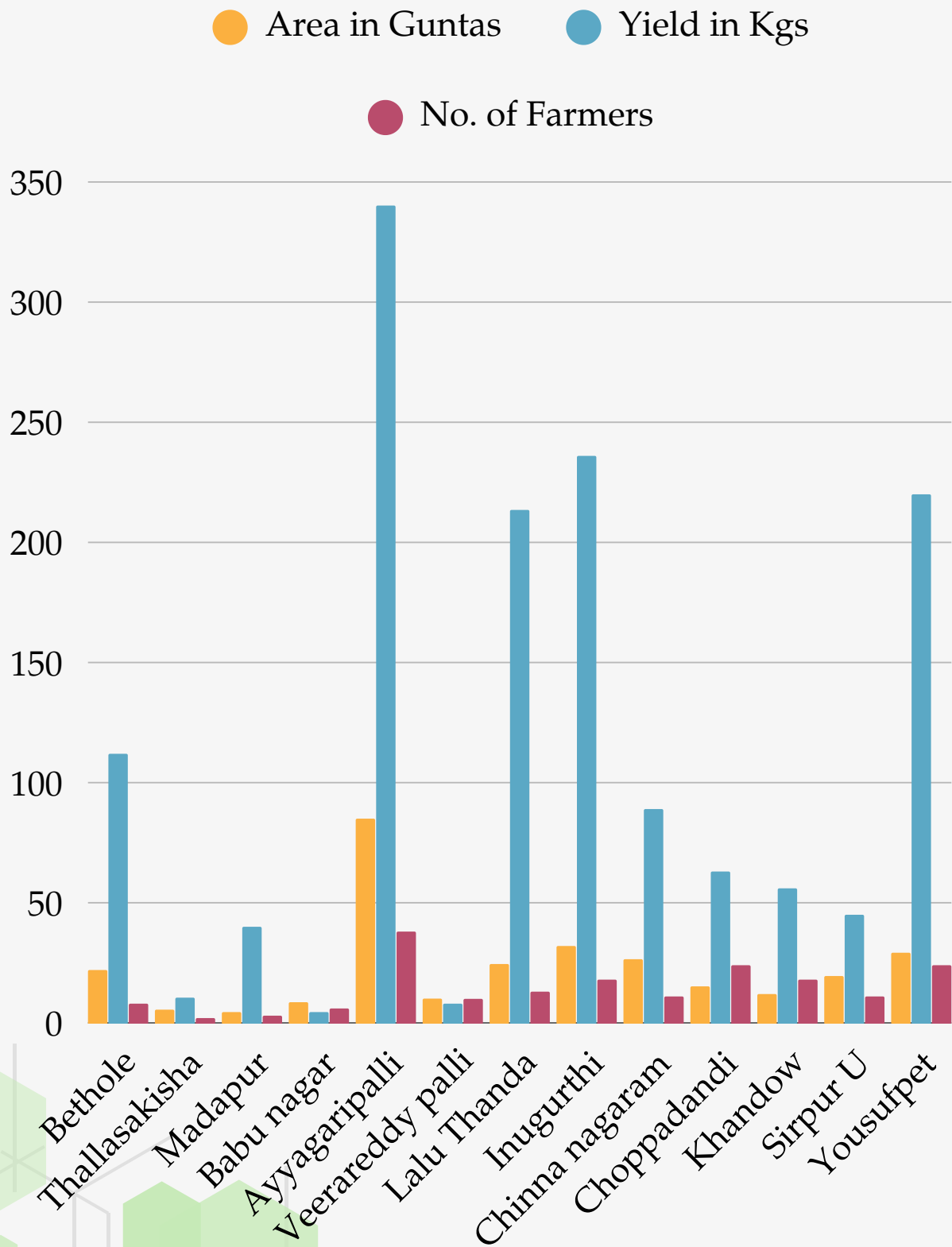




The impact of these efforts has been significant and widespread. The campaign successfully reached over 1,800 participants across 55 villages in 5 districts. As a direct result, there has been a noticeable improvement in the community's understanding of millets' health benefits and the practices required to cultivate them successfully. By encouraging local farmers to adopt millets as part of their agricultural routine, the Jeevan Aadhar Society is not only promoting a return to traditional, resilient crops but also actively contributing to both food security and enhanced nutrition for families throughout the region.



Impact Assessment: Millet Yield Achievements



Promoting Organic Farming and Sustainability

Organic farming as a sustainable alternative that addresses both environmental concerns and the growing challenges in agriculture and rural livelihoods. In traditional farming, women work as hard as men in agricultural activities such as sowing, harvesting, and fertilizer application, yet they remain unrecognized and excluded from decision-making regarding crops, yields, and land rights. The excessive use of chemical fertilizers has caused severe health problems in women, including infertility and uterine disorders, while degrading soil quality and harming the environment.



Today Jeevan Aadhar Society conducted on Natural Organic forming Awareness program with Mixed crops at Virareddypalli village, Inugurthy Mandal, Mahabubabad district, Telangana.



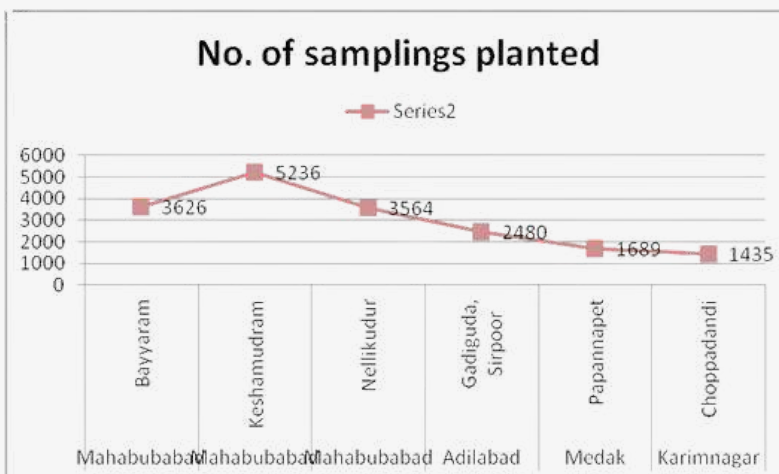
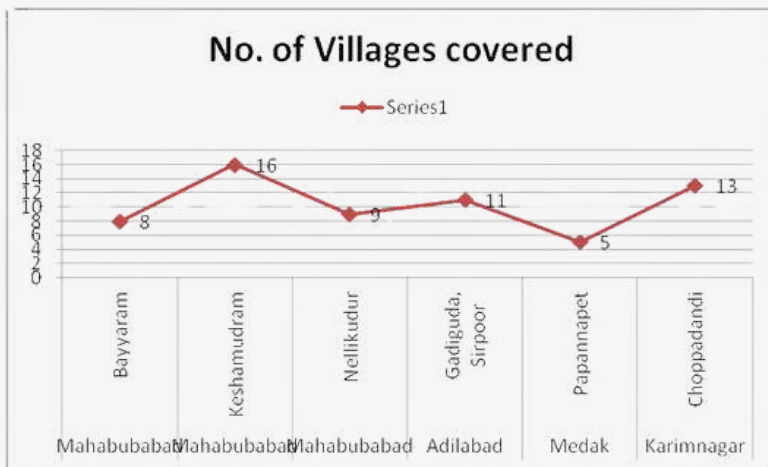
To overcome these challenges, JAS organised awareness on the use of organic methods such as vermicompost, cow dung-based bio-gas, organic fertilizers, mixed cropping, and step farming. Water conservation is highlighted as an essential resource, with communities guided to identify and utilize local sources effectively. Awareness programs also focus on protecting forests, reducing pollution, and promoting collective ownership of natural resources.

Through these initiatives, JAS empowers women and communities to build healthier, sustainable livelihoods while ensuring equal rights and shared responsibility in agriculture and resource management.



World Environment Day 2025 - Vanamahotsavam

On the occasion of World Environment Day on 5th June 2025, organised **Vanamahotsavam** to promote environmental awareness and community participation in tree plantation. This initiative aims to highlight the importance of protecting nature, conserving biodiversity, and creating a cleaner, greener, and healthier environment for future generations.



OUR GALLERY



11

TESTIMONIALS



*Thank you, Jeevan Aadhar Society!
“We learned a lot at the meeting
about growing millets. We are happy
to know how to farm in a better way
that is good for us and the land. We
will use what we learned to get a
good harvest.”*

Sommaiah, Farmer of Ayyagaripalli village,
Mahabubabad dist.

*"Dear JAS, thank you so much for
the program on personal safety and
hygiene. I feel more confident and
aware now, and I'm excited to share
what I learned with my friends and
family. It was really helpful!"*



Anitha, Class IX, Govt. Science Model
Olympiad Girls School, Adilabad dist.

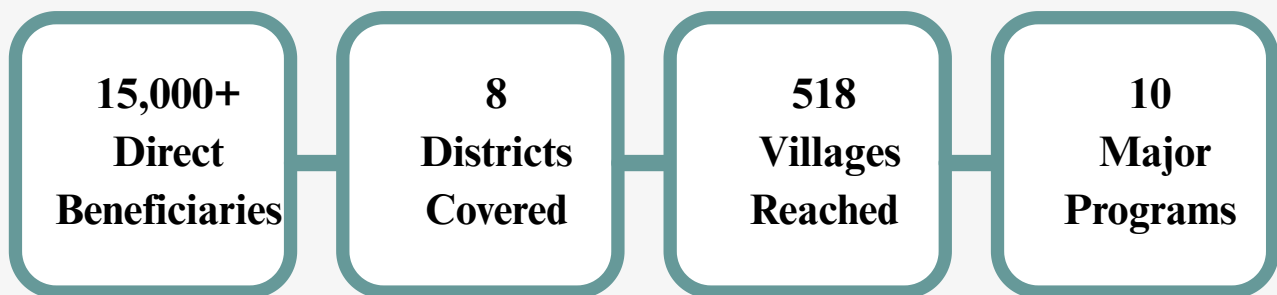
"Dear Jeevan Aadhar Society,
On behalf of our school and our students, I
want to extend a heartfelt thank you for the
profoundly impactful awareness program. The
sessions on child marriage, child sexual abuse,
and trafficking were incredibly informative and
helped us initiate crucial conversations. Your
work is making a real difference in building a
safer and more informed community for our
children."



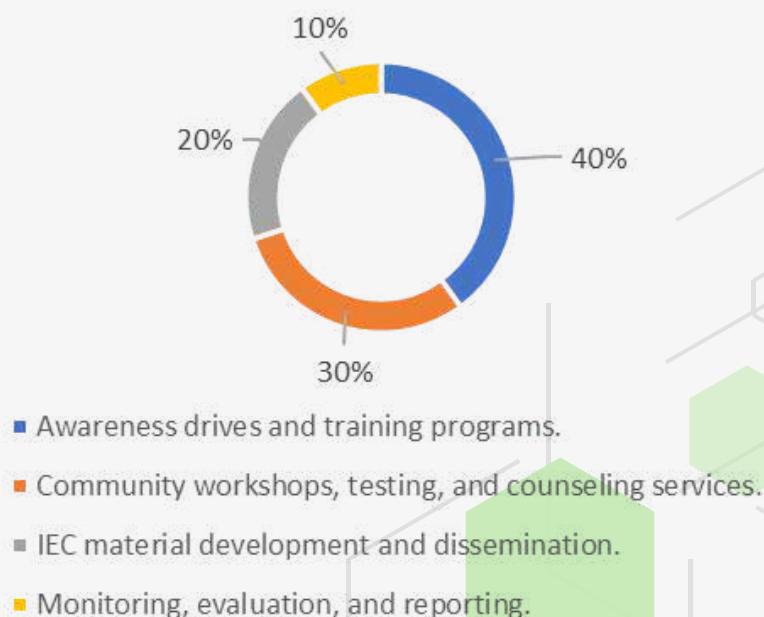
Teacher, TWURJC Inugurti, Mahabubabad dist.

Jeevan Aadhar Society continues to make significant strides in community development across Telangana state during 2024-25. Our comprehensive programs have directly impacted over 15,000 community members across 8 districts, focusing on health awareness, education, women empowerment, and sustainable development.

This year marked exceptional growth in our outreach capabilities, with successful implementation of 10 major program categories covering critical areas from maternal health to environmental conservation. Our collaborative approach with government schemes and partner organizations has amplified our impact, reaching remote villages and marginalized communities with essential services and awareness programs.



Funding Utilization



COLLABORATION PARTNERS

